

WP 3: Sensory analysis

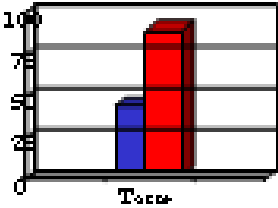
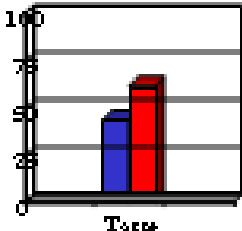


3.1 Selection of country specific product groups



3.3 Sensory Consumer tests

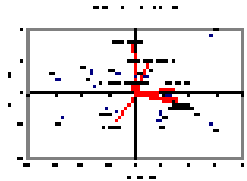
3.2 Development of sensory profiles



Blindtest

Branded test

3.4 Preference mapping



WP 4: Marketing